

# COOKIE POLICY

Last updated November 26, 2020

This Cookie Policy (“Policy”) explains how we use cookies and similar technologies to recognize you when you visit our website at <https://nationalstore.be/en/> (“Website”). It explains what these technologies are and why We use them, as well as your rights to control our use of them.

To make the Website work properly, we sometimes place small data files called cookies on your device. By accessing or using the Website, you agree to this Policy. You should review this Policy regularly as it may change at any time at the Association’s sole discretion.

## What are cookies?

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, font size and other display preferences) over a period of time, so you don’t have to keep re-entering them whenever you come back to the site or browse from one page to another.

More information on all aspects of cookies can be found on [www.aboutcookies.org](http://www.aboutcookies.org).

## How do we use cookies?

This Website uses cookies to allow you to log in to access the members-only section without re-entering your email address and password. These cookies contain no personal information, merely a pointer allowing the authentication service to find your entry in its own tables.

The cookies may be of different types: some may be ‘per-session’ cookies, i.e. they are destroyed when you close your browser. If you have chosen the option for your browser not to accept such cookies, you will not benefit from this feature and will have to re-authenticate yourself each time you log in to a different client application of the authentication service. Depending on their function, i.e. for marketing or statistic purposes, the cookies may also be kept for an extended time period, but no longer than what is necessary to accomplish said function. Lastly, persistent cookies may be created for your convenience in order to record your choice of language, and at your discretion, your email address. In the absence of this cookie, the default language is English.

## How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent Banner. The Cookie Consent Banner allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

If you choose to reject cookies, you may still use our Website though your access to some functionality and areas of our Website may be restricted. You may also set or amend your web browser controls to accept or refuse cookies. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser’s help menu for more information.

The specific cookies served through our Website and the purposes they perform are described in the table below.

<b>Necessary cookies (2)</b>				
<i>Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.</i>				
<b>Cookie name</b>	<b>Provider</b>	<b>Purpose</b>	<b>Type</b>	<b>Expiry</b>
wc_cart_hash_#	nationalstore.be	Unclassified	HTML	Persistent
wc_fragments_#	nationalstore.be	Unclassified	HTML	Session
<b>Statistic cookies (4)</b>				
<i>Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously. You are free to accept or refuse the use of these cookies.</i>				
_ga	nationalstore.be	Register a unique ID that is used to generate statistical data on how the visitors uses the website.	HTTP	2 years
_gat	nationalstore.be	Used by Google Analytics to throttle request rate.	HTTP	1 day
_gid	nationalstore.be	Registers a unique ID that is used to generate statistical data on how the visitors uses the website.	HTTP	1 day
collect	google-analytics.com	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels	Pixel	Session
<b>Marketing cookies (3)</b>				
<i>Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.</i>				
_fbp	nationalstore.be	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	HTTP	3 months
fr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	HTTP	3 months
tr	facebook.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	Pixel	Session